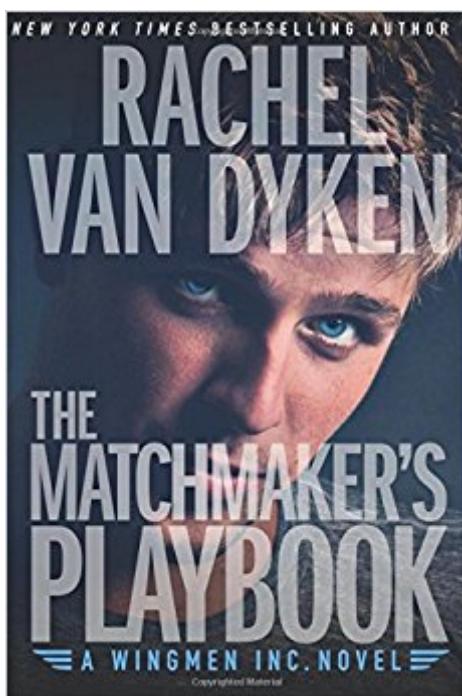


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# The Matchmaker's Playbook (Wingmen Inc.)



## Synopsis

Wingman rule number one: don't fall for a client. After a career-ending accident, former NFL recruit Ian Hunter is back on campus and he's ready to get his new game on. As one of the masterminds behind Wingmen, Inc., a successful and secretive word-of-mouth dating service, he's putting his extensive skills with women to work for the lovelorn. But when Blake Olson requests the services of Wingmen, Inc., Ian may have landed his most hopeless client yet. From her frumpy athletic gear to her unfortunate choice of footwear, Blake is going to need a miracle if she wants to land her crush. At least with a professional matchmaker by her side she has a fighting chance. Ian knows that his advice and a makeover can turn Blake into another successful match. But as Blake begins the transformation from hot mess to smokin' hot, Ian realizes he's in danger of breaking his cardinal rule |

## Book Information

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## Customer Reviews

âœFans of Van Dyken will not be disappointed as her larger than life characters, outrageous dialogue, and tongue-biting humor are front and center in this romance that is reminiscent of George Shawâ's Pygmalion.â • âœRT Book Reviews âœRachel Van Dykenâ's signature wit is out in full force in *The Matchmakerâ's Playbook*. Proof that love can be found anywhere, Ian and Blake are a match made in hilarious, heart-warming Heaven.â • âœEmma Hart, New York Times bestselling author âœThe Matchmakerâ's Playbook is a refreshingly witty, fun, and sexy read. A cocky playboy, a sassy heroine, and an electric chemistry that can't be denied, this book is full of

laughs, heat and heart! • "The Christian Grey Fan Page "Oh my word, this book! I went in hoping to get some much-needed Rachel Van Dyken humor, and ended up with a six-star read! The Matchmaker™s Playbook has it all. When a book can make you feel like you're falling in love right along with the characters, and when you can feel the chemistry that perfectly, you know it's special! • "Molly McAdams, New York Times bestselling author "The Matchmaker™s Playbook is Rachel Van Dyken at her finest...Heat, heart, and pure fun "readers are going to fall in love with this well written, addicting read. This is definitely a top favorite of 2016! • "Shh Mom's Reading "Funny, realistic, and entertaining to the very last page. Rachel Van Dyken puts an enchanting twist on a matchmaking player who ultimately learns the true meaning of a match made in heaven. • "Audrey Carlan, #1 New York Times bestselling author

A master of lighthearted love stories, bestselling author Rachel Van Dyken has seen her books appear on national bestseller lists including the New York Times, the Wall Street Journal, and USA Today. A devoted lover of Starbucks, Swedish Fish, and The Bachelor, Rachel lives in Idaho with her husband, son, and two boxers. Follow her writing journey at [www.rachelvandykenauthor.com](http://www.rachelvandykenauthor.com).

**The Best Parts:**Wow. I have never read a romance novels with JUST a male POV. Like I have done alternate, but ver not knowing what the girl was thinking and might I say that this book nailed it perfectly. You feel it all, even things you didn't know you could feel. Like I knew girls were bad because I am one, but this. Oh boy, i feel so sorry! Is this what goes through your heads?! Like I'm sorry for all of our crazy antics!Besides it being totally awesome from a male perspective the story itself was phenomenal. I couldn't stop laughing or sighing when it came to Blake and Ian's story. Those damn flip-flops will forever be in my head because guess what, I have a pair in my closet! Thanks Ian for making me feel like s\*\*\* and totally adorable at the same time. I also found that Ian's relationships with Gabi and Lex were ones we never get to see with girl POVs. Girls have their own way of doing friendships, but guys they have something special. Gabby is like a sister to him and to see that kind of love is so different and same with Lex which is Ian's other half. their relationship is complex and not typical and they fight and love and would probably kill for each other. It was so intriguing to read and then you had Blake come into the mix and the amount of feelings that can come from one man is so astounding. Look at me talking like he is a real person, but then again how well this story is written how could you not hope for an Ian Hunter out there in the world.  
**The Worst Parts:**One part. You will know when you get to it because I literally screamed in my break room at work and then almost threw my phone on the tile floor and then pulled at my hair and

hyperventilated and then had to have co-workers bring me down from my craziness. So yea, nothing bad, but all the feels

5 Sexy Smart and Sassy Stars!!!As much as I love all Rachel Van Dyken's books I have to admit I was a little concerned this newest book wasn't going to live up to all the hype it was getting. I've never been so happy to be wrong or concerned about something in my entire life....not only did The Matchmaker's Playbook live up to the hype it surpassed it if that's even possible.I was prepared for a romantic comedy and expected to laugh. I wasn't expecting to literally be snort laughing out loud anytime I picked up the book. No matter where I was, train to work, lunch at my desk or waiting for an appointment, I laughed every single time. This story is so well written and flows like smooth wine!We're introduced to all the players that are going to be involved in this series, Ian, Lex, Gabi, Blake and a handful of others, but this main focus of this book is Ian and Blake. But I digress a little... let's talk about the premise of this book... Ian, a former NFL player who's career is cut short due to an accident that no one saw coming and Lex are best friends and are a secret dating service on the University of Washington campus."Basically, we created a dating version of Minority Report. We see the 'dating disaster' before it happens and make amendments accordingly."They ONLY help women hook-up with the men they're eying from afar. Basically, professional "wingmen." These two have a no-fail system thanks to Lex's computer prowess, their good looks, business savvy, and unfiltered thoughts that come out of their mouths."And I'm basically the modern-day Superman, saving women from themselves while my best friend, Lex, plays sidekick."They have rules when dealing with their clients and they don't veer off from these rules.....until Blake comes on the scene. For once in his life, Ian is experiencing feelings for a woman that are more than how quickly can they have sex. Watching him struggle with this was a riot!!! The one-liners in this book were priceless. I think one of my favorites is when Ian and Blake have their first "date" while scoping out her target, David. As they're ordering, Blake doesn't want anything because she doesn't have her purse. Ian is shocked she even has a purse given her tomboyish/sexual ways of dressing....."Holy s#!t...you own a purse? Very funny. Is it Guess? I grinned. She punched me in the arm while I kept guessing. "Tommy Hilfiger? Calvin Klein? Oh d@!n. Please, please tell me it's actually a Caboodles case masquerading as a purse. That would make my entire week."Unlike all their other clients, Ian's draw to Blake confounds him and he just can't get a handle on his feelings for her other than he's starting to wish she was his instead of going after this David guy. What he doesn't realize is that Blake is having some feelings for him which she shows in different ways. The least of which is taking care of him when he gets really sick and being a Nursing student, she can put her

skills to work and when she ends up staying the night to take care of Ian, the next morning had me rolling...."I wondered if it was a bad thing that the sight of my arousal made her head for the hills. Never had that happen before. If anything, jaws tended to drop, parades started, lots of moaning commenced, and in two instances, bras spontaneously fell to the floor."While Ian continues to help Blake get the attention of David, he starts to resent it a little bit, because his feelings for her while, not ethical according to their rules, have him wanting her in more ways than he's ever really wanted a woman....."But...somewhere along the way, I'd completely fallen for more than just the promise of filling her tight body. I wanted more. I craved something beyond the physical, and it was scaring the s#!t out of me."Adding to all the hilarity and inner workings of their business, is the obvious attraction Gabi and Lex have to each other. Gabi has been Ian's best friend since childhood and whenever these two are in a room together, the insults start to fly which just had me in hysterics. I can't wait to see what happens with these two in The Matchmaker's Replacement.All in all, this was one of the best books I've read and just what the doctor ordered given all the "serious" books I've been reading lately. I laughed and cried from laughing so hard, I was entertained beyond measure and once again was reminded why I love Rachel Van Dyken so much....cuz she's a freaking AMAZINGLY talented author!!!

I'm not going to repeat the author's synopsis.So, let me say that I enjoyed the characters of Ian and Blake. They were funny, with just the right touch of comedic banter. There were a few sex scenes, which was better than some novels that are filled with one per chapter and minimal story. (Thank you Rachel!) The scenes weren't overly done; a less is more approach actually, just the right mix of description and imagination.The side story of Lex and Gabby' s relationship (hate-love?-hate) added to the story line. It will be interesting to see what develops in book 2 between these two if they don't commit murder first.I would have appreciated the background stories of each character to have been developed more. There were hints at neglectful rich parents, nannies, loss at an early age, small town life, family/sibling death, but beyond that a whole lot of blank space that the reader had to fill in.As the reader you get to see two 20+ men winded their way through numerous women (definitely man whores), but what motivated them to start their business "Wingman Inc" other than they wanted to help the misguided or unfortunate souls in the relationship department left me asking Why? Why? Why? I feel had the author explored those areas the book, I as the reader would have had better insight into Ian and Lex.Still, a good read.

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